



CORE

For CROS & Clinical Service Providers

Increase Your **Win Rate** Painlessly Manage Complex Budgets

Addressing the industry's pain points lies at the foundation of Clinical Maestro® CORE, only SaaS solution designed for clinical trial costing by clinical trial costing experts. CORE directly contributes to both increasing the proposal win rate through greater accuracy and reliability of proposal budgets, and to lowering the cost of generating bids through more efficient utilization of internal service provider resources. CORE takes the stress out of creating a clinical trial budget and allows you to focus on your winning strategy.

Features

- Configurable SaaS platform designed for costing clinical services such as clinical study management, data management, biostatistics, medical affairs, pharmacovigilance, regulatory affairs- and more.
- Standardized task library and cost drivers
- Hosted on secure Microsoft Azure cloud

Benefits

- **>99% reduction** in formula errors and breakdowns common to Excel-based platforms
- **>95% reduction** in maintenance cost
- **>90% reduction** in effort and time to generate and review bids and bid revisions
- **\$0 capital investment**



For a full demo or a quote:
info@strategikonpharma.com.

Do MORE with CORE.

Built to give you SPEED

- Configurable activity-based costing
- Complex algorithm management
- Multi-rate card management
- Resource allocation and projection
- Fast bid revisions and comparisons
- Analytics-enabled bid database transform bid history into business intelligence



Created to give you COST SAVINGS

- Gross margin analyses
- RACI matrix for activities
- Hybrid (dual responsibility) task costing
- Aligns Operations, Proposals & BD
- Task standardization reduces mapping to sponsor bid grids



Programmed for your ACCURACY

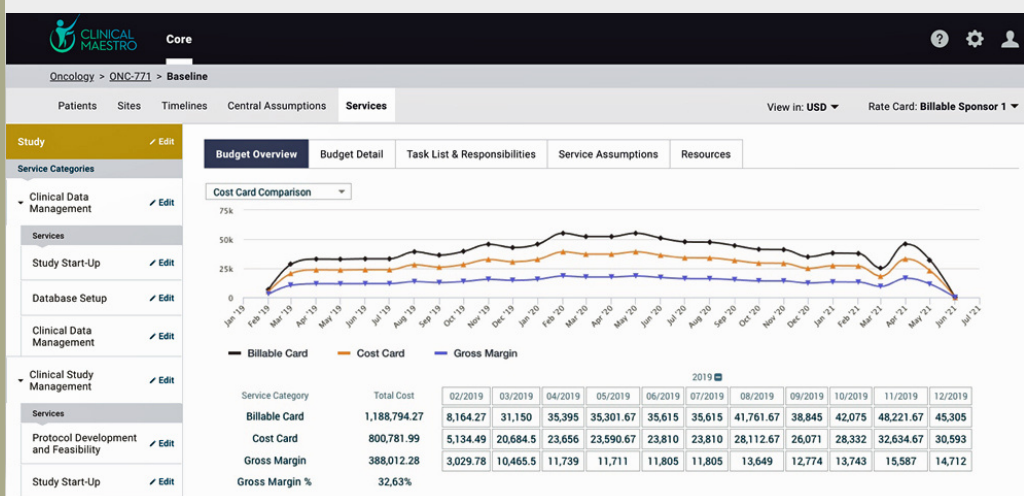
- Inflation and FX Management
- Multi-discount management
- Cost driver management (patient, sites, visits, service assumptions)
- Timing of expense forecast for each bid



EASY ADOPTION, Rapid Deployment

- Secure Microsoft Azure hosting
- Intuitive user interface
- Out-of-the-box configuration in 2 weeks
- Secure and accessible
- Real time dashboards and dynamic visualizations of costs and assumptions

Bid CONFIDENTLY with CORE.



You want to win more business. How does CORE support that?

- Scalable platform with reproducible templates
- More efficient utilization of internal resources
- Audit trail enables traceability of all changes
- Streamlines communication, accelerates review and approval via role-based simultaneous access
- Practically eliminates the risk of errors due to formula-link breakdown
- High security protocols and cloud-based system prevents intellectual property theft

Our team is committed to your success, and believe in deploying a comprehensive solution: Software and Services. We will help you develop a fully trained and technology enabled workforce. We will walk beside you from discovery to delivery, ensuring that we meet your expectations.

Align with Sponsor standards.

Differentiate from competitors through accuracy and agility.

Win more business.

Clinical Maestro CORE is part of the Clinical Maestro Provider Suite of applications, that includes Clinical Maestro DATA TROVE, the industry's richest clinical costing databank for benchmarking. DATA TROVE enables clinical service providers to accurately compare their own activity costs (effort, rates, resources allocation) against Sponsor-accepted standards to achieve greater confidence in proposal budgets and increase the proposal win rate.



CLINICAL MAESTRO® IS A REGISTERED
TRADEMARK OF STRATEGIKON PHARMA.

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